

# 2022 WCAA of Central NJ Meetings

## Winter

**Feb 3rd 10 am Kate The Socialite WEBINAR on Marketing.**

Marketing Tips to Making the Biggest Impact with the Smallest Investment of Time & Resources

<https://www.katethesocialite.com/about>

## Spring

**May 5<sup>th</sup> Donna Cash on Rowley's Motorizations**

In Person at R. Garner Custom Designs LLC

10 Park Place, Bldg 6B

Butler, NJ 07405

<https://www.eventbrite.com/e/in-person-event-all-about-motorization-with-donna-cash-tickets-313830023047>

**June 2nd or late May Field trip to Merrill Landis**

<https://mylltd.com/>

## Summer

**Aug 4th or Sept 1st Ann Johnson Workroom/Designer Relationship WEBINAR.**

What to look for / When to walk away

Workroom responsibility / Designer responsibility

Quality standards

Acceptable Tolerances

Communication/forms

For retail workrooms - how to be both and make it work

**Date, time and price TBD**

## Fall

**Oct 6<sup>th</sup> Michele Williams of Scarlet Thread Consulting - WEBINAR on Should I Focus on Sales, Profitability or Process as My Firm Grows?**

<https://www.scarletthreadconsulting.com/business-seminars>

**Date to be confirmed, time and price TBD**