



## MEETING & EVENT SCHEDULE 2020

The WCAA is the nation's leading organization representing window covering professionals, designers, decorators, retailers, installers and workrooms.

We invite you to join us at one of our Central NJ Chapter meetings. Unless otherwise noted, meetings are held on the first Thursday of each month from 10:00 AM – Noon at Somfy Systems, Dayton, NJ. Additional information on each meeting is posted on the website under the "More" tab one month prior to the meeting. If you would like to be placed on our mailing list or would like more information about our chapter please visit us on our website at [www.wcaanj.org](http://www.wcaanj.org)

**January 9** *Please note this is the 2<sup>nd</sup> Thursday* –Steve Landis -Operating systems for Roman Shades

**February 6** –Vita Vygovska, Best Business Practices Round Table

**March 5** – Michele Williams – **Full Day** – Two Sessions – 1- Pricing Strategies that Work & 2- Plan for Profit

**April 2** – Designer's Resource and Essex Sales panel discussion on Drapery Hardware

**May 7** –Nicole Heymer - Why Isn't My Website Bringing in Business?

**June 6** – Prospective Member & Member Open House - FabricLand

**July and August** - Kravet's Archives and Studio Field Trip, NY NOW Field Trip

**September 5** – WCAA Beach Party at the beautiful Breakers Hotel in Spring Lake!

**October 1** - **Full Day** – Veronica Solomon – Two Sessions – 1)Create a Million dollar look without Spending \$\$\$ and 2) imeless Trends

**November 5** – **Full Day** - Deb Barrett- Two Sessions – Members to vote on topics

**December 5** – Rosemarie Garner – Designer banding on Romans and Panels